

**When mothers take childcare subsidies and go to work:  
are they harming their children?  
Evidence from administrative data.**

Wladimir Zanoni

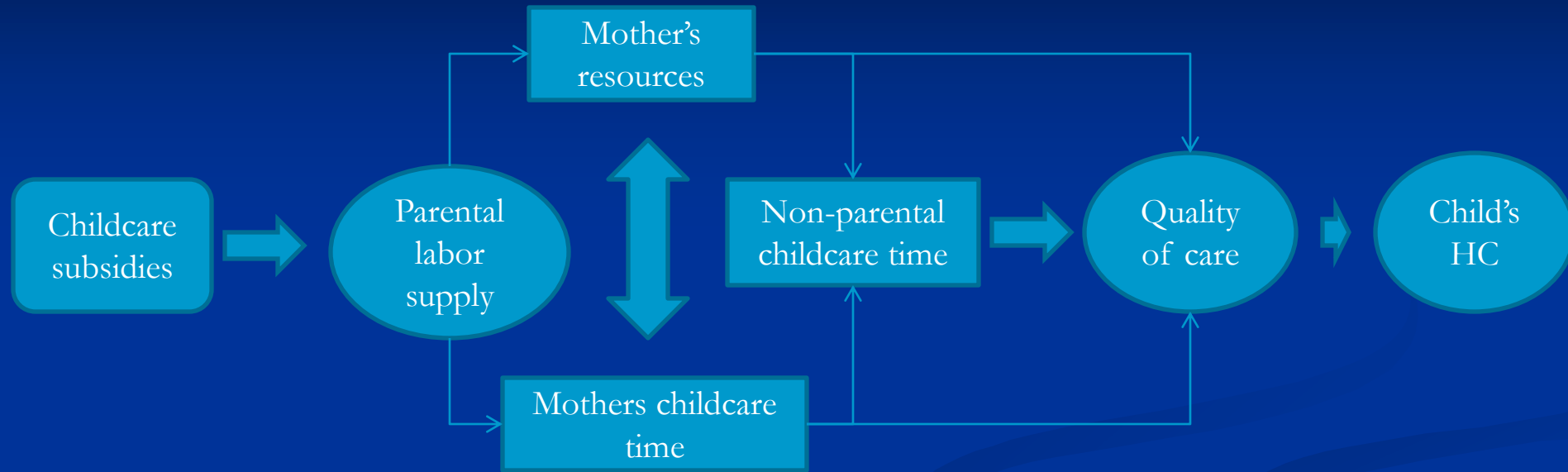
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# The Research Question:

What are the effects of childcare subsidies on children's cognitive development?

## Channels: From childcare subsidies to human capital



- 1) Childcare subsidies affects labor supply
- 2) Mother's own resources and time invested in HC are reallocated
- 3) Parental care is substituted with non-parental care of certain quality
- 4) Quality of care affects development of child's human capital

## Challenges to answer the research question:

### **Limited availability/quality of data:**

- For this specific research purpose ECLS-K/ Three-city

### **Complex treatment definition:**

- Duration, threshold, type, age of exposure

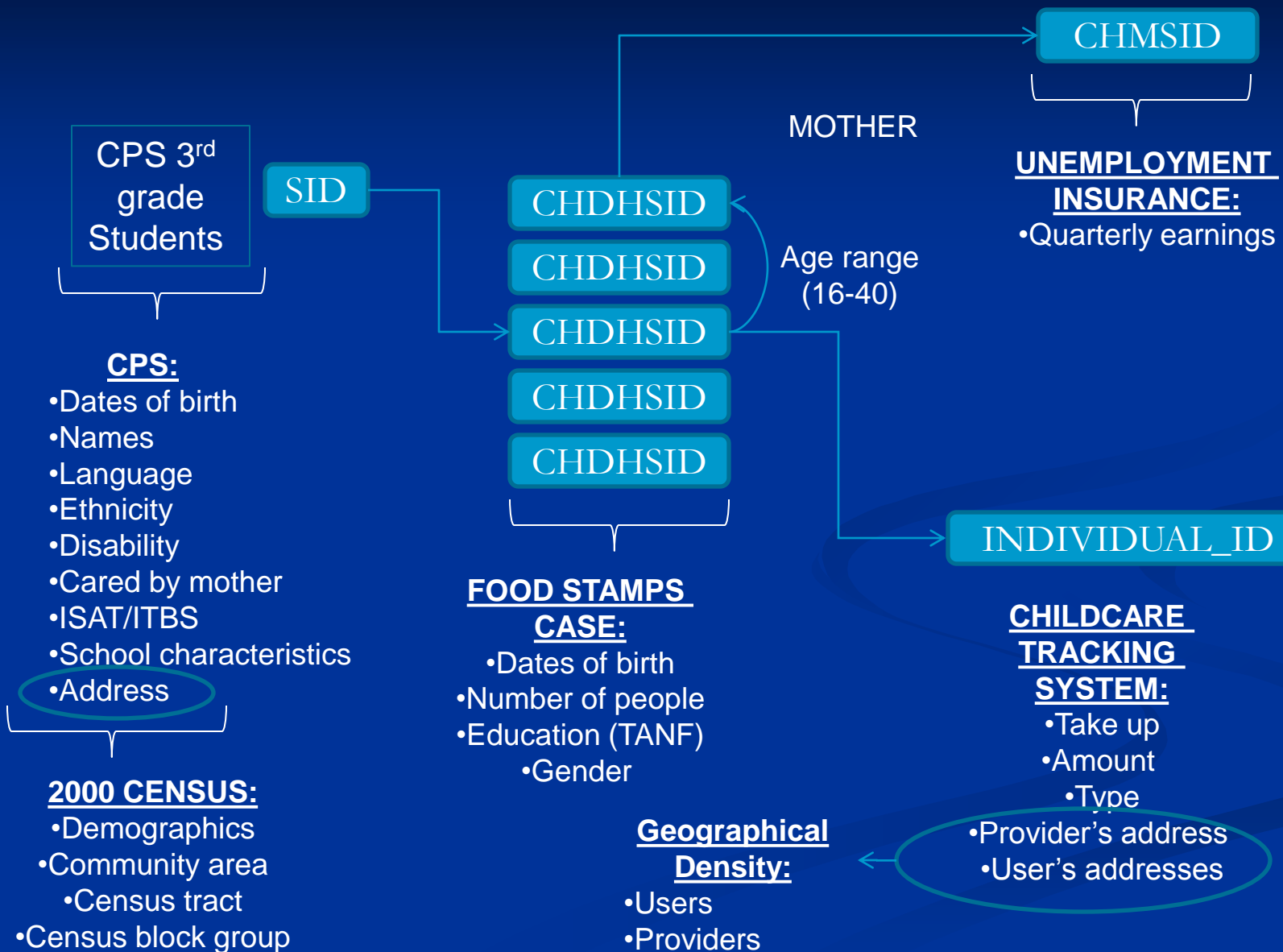
### **Pervasive endogeneity-selection problems:**

- Unobservable factors explain simultaneously employment, subsidy receipt, choice of type and cognitive development (work preferences; work ethics)
- Women do not select into childcare subsidies at random
- Subsidies usually contingent on employment

## How do we address the challenges?:

- **We use a unique dataset to identify effects**
- **We consider type of childcare as potential source of heterogeneity**
- **We develop a novel identification strategy**

# A unique dataset:



## A unique dataset:

- **ISAT/ITBS TEST SCORES (1991-2010)**
- **HISTORY OF CHILDCARE PARTICIPATION (1997-2010)**
  - **MONTHLY TAKE UP**
  - **TYPE OF PROVIDER**
  - **AMOUNT RECEIVED**
- **11 YEARS OF QUARTERLY EARNINGS (1995-2006)**
- **DEMOGRAPHIC CHARACTERISTICS**
- **TRACK OF GEOGRAPHIC LOCATION (1990-2000 CENSUS)**
  - **ENABLES CENSUS DATA MATCH**

# The Data: take up rates by type/ age ranges

**TABLE 1:**  
**CHILDCARE SUBSIDY TAKE UP**  
**(TOTAL AND RATES BY AGE OF THE CHILDREN AND TYPE OF CARE)**

<b>Age range/ type of care</b>	<b>Number of treated obs.</b>	<b>% take up</b>
<b>Take the subsidy at ages 0-5 of the kid?</b>	9,636	32.02%
Licensed centers and homes	1529	5.08%
Unlicensed	8107	26.94%
Unlicensed non relatives	1940	6.45%
Unlicensed relatives	6167	20.49%
Take the subsidy at ages 0-3 of the kid?	7478	24.85%
Take the subsidy only at ages 0-3 of the kid?	1846	6.13%
Take the subsidy at ages 3-5 of the kid?	7790	25.89%
Take the subsidy only at ages 3-5 of the kid?	2158	7.17%

**Notes:** <sup>(1)</sup> The denominator in the “% take up” column is 30091 observations and represents the total sample.



# The Data: take up rates by type/ age ranges

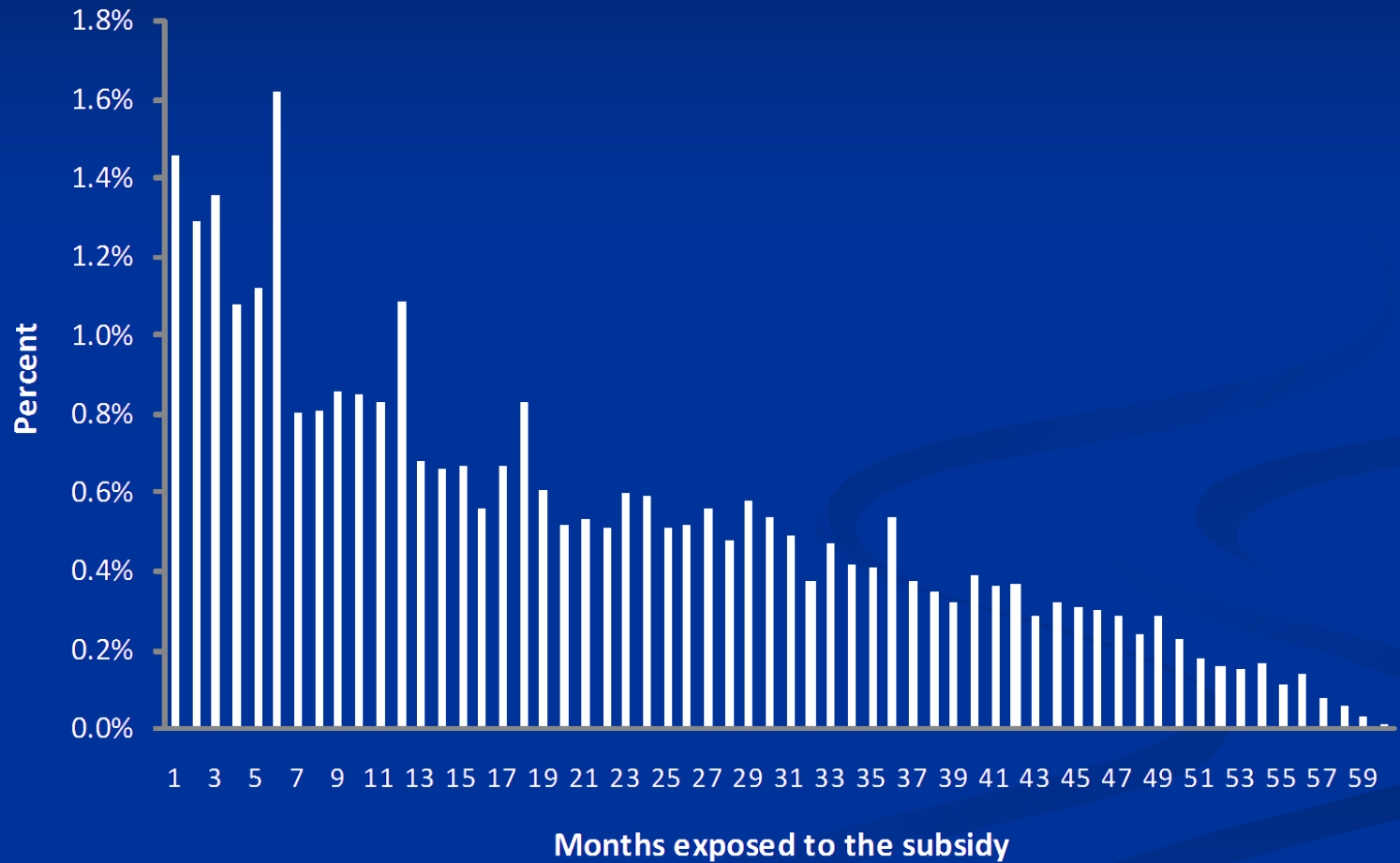
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# The Data: How long do spells last?

**TIME EXPOSED TO CHILDCARE SUBSIDIES  
(% PARTICIPANTS BY MONTHS OF EXPOSURE)**



# The Data: Treatment and comparison groups

## TREATMENT GROUP

## COMPARISON GROUP

Overall (0-5)	<p>Children 0-5 year old</p> <p>Participated in the program (Received payments)</p>	<p>Children 0-5 year old</p> <p>Did not participate in the program (0-5)</p>
Licensed (0-5)	<p>Children 0-5 year old</p> <p>Participated in the program (Received payments and paid for licensed childcare)</p>	<p>Children 0-5 year old</p> <p>Did not participate in the program (0-5)</p>
Unlicensed (0-5)	<p>Children 0-5 year old</p> <p>Participated in the program (Received payments and paid for unlicensed childcare)</p>	<p>Children 0-5 year old</p> <p>Did not participate in the program (0-5)</p>

## The Data: Treatment and comparison groups

Overall (0-5) treatment and comparison can be distinguished along:

	Comparison group (20,455)		Treatment group 9,636)	
	Mean	S. Dev.	Mean	S. Dev
Worked pregnant	26.3%	0.44	45.6%	0.498
Earnings year pre-treatment	2.316	3.72	4.02	4.056
Mother's age at focal child birth	25.1	5.7	23.2	5
Education years (census)	10.924	3.123	11.305	3.17
Child in CPS is youngest in HH	0.476	0.499	0.508	0.5
Race Black	55.1%	0.497	86.2%	0.344
Race Hispanic	40.2%	0.49	11.9%	0.324
English spoken at home	63.7%	0.481	91.0%	0.286
School free lunch	89.3%	0.309	91.4%	0.28
Class Size	24.901	8.382	24.421	8.418

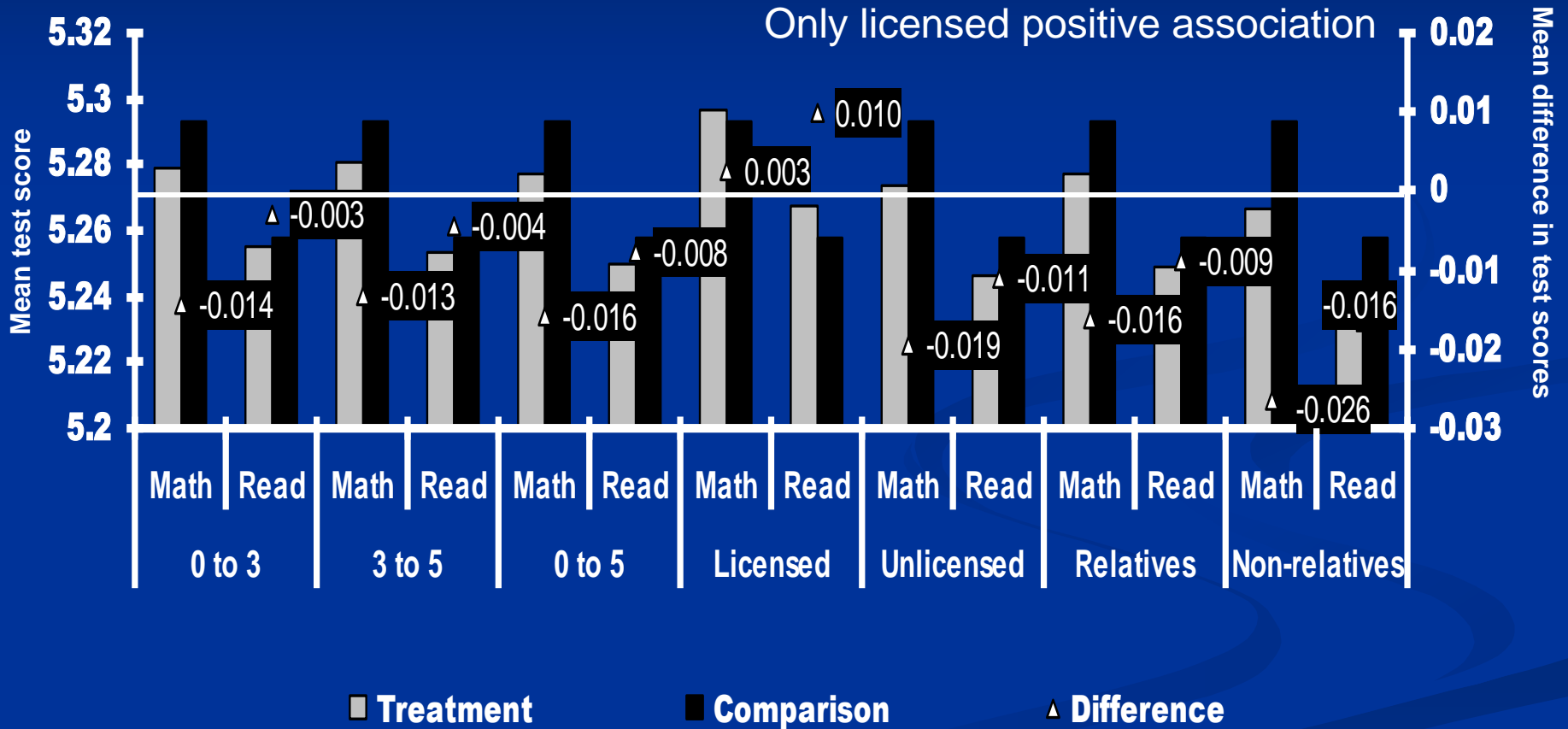
# The Data: Treatment and comparison groups

## Participants are:

- a) Higher earnings in the pre and post program periods/ higher probability of employment during pregnancy.
- b) Younger and give birth younger to the CPS children, their children are youngest children in the household
- c) Race Black, followed by Hispanics/ predominantly English at home
- d) Live in smaller community areas and block groups
- e) Smaller schools and class size; more likely in free lunch programs.
- f) Higher education of the mother

# The Data: Non-parametric associations

Mean difference in log of test scores  
between treatment and comparison groups



## The Data: Non-parametric associations

- **Overall** (children in the 0-5 year old ages range) we found **negative** and significant mean differences for log of math and reading test scores of children who participate in childcare subsidies with respect to children who do not.
- Better performance in math and reading test scores among subsidy takers who attend **licensed care** facilities with respect to children who do not take childcare subsidies. The difference is statistically significant for reading test scores but not for math.
- **Negative association** between attending **unlicensed childcare** and test scores; as reflected by a lower mean among children who attend unlicensed care vis a vis children who do not participate in childcare subsidies.
- A “**quality ranking**” that places **licensed** care facilities at the top of the positive effects ranking, followed by **unlicensed relative** care (with moderate negative effects) and lastly **unlicensed non-relative** care (strongly negative effects).

# Back to the research question: effects of childcare subsidies on test scores

## The identification problem:

- Unobservables explain both the probability of take up and test scores of children
- Selection into program is not random (explained by unobserv.)

## The identification strategy:

- Use pre-program density in utilization as an IV for take up
- Higher density implies lower transaction costs associated to the policy.



## Identification strategy:

- Density measures average propensity in the CA to get a CCS
- Density is confounded with factors that explains being more “at risk” of initiating a subsidy spell in the pre-program period
- Serially correlated factors explaining being more “at risk” of initiating a subsidy spell in the pre-program period and take up today
- Density reflects the demand for childcare subsidies in the pre-program period
  - Factors determining the demand for subsidies at  $t_0$  can be correlated with test scores of children at  $t_1$

**The IV assumption of no correlation between take up and unobservables in the outcome is violated**

## Identification strategy:

### Under what conditions is density valid as an IV:

Hold constant observable and unobservable factors that characterize the population at risk of initiating a subsidy spell in the pre-program (characterize the demanders )

### Make use of the richness in the data:

We use average CT pre-program ITBS/ covariates of children who participate in the pre-program period



# The Data: Is association explained by CA characteristics?

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<u>DENSITY VARIABLE</u>	<u>Correlation coefficients</u>	<u>OLS density coefficients</u>
# providers/population	22.67%	0.43*** (0.0566)
# providers/children_18	22.15%	0.65*** (0.0566)
# users/population	22.37%	2.25*** (0.2168)
# users/children_18	21.48%	3.01*** (0.2721)

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# Empirical Analysis:

## OLS AND IV ESTIMATES OF THE SUBSIDY EFFECT (SUBSIDIES TAKEN ANYTIME IN THE 0-5 YEARS OLD AGE RANGE)

(1)	
<b>MATH</b>	
<b>OLS coefficient</b>	<b>-0.0042**</b>
Standard error	(0.0018)
<b>IV- treatment coefficient</b>	<b>-0.1083*</b>
Standard error	(0.0618)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	25.32
<b>READING</b>	
<b>OLS coefficient</b>	<b>-0.0044**</b>
Standard error	(0.0019)
<b>IV- treatment coefficient</b>	<b>-0.1600**</b>
Standard error	(0.0681)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	24.66
<hr/>	
ITBS-VARIABLE <sup>(b)</sup>	NO
PRED. VARIABLES <sup>(c)</sup>	NO
IV DENSITY <sup>(d)</sup>	YES
IV Comm. Area ITBS <sup>(e)</sup>	NO

### COLUMN (1)

- IV: density in utilization
- Do not hold constant pre-program var.
- Big, significant effects:
  - 78% and 115% of one SD

# Empirical Analysis:

## OLS AND IV-2SLS ESTIMATES OF THE SUBSIDY EFFECT (SUBSIDIES TAKEN ANYTIME IN THE 0-5 YEARS OLD AGE RANGE)

	(1)	(2)
<b>MATH</b>		
<b>OLS coefficient</b>	<b>-0.0042**</b>	<b>-0.0041**</b>
Standard error	(0.0018)	(0.0018)
<b>IV- treatment coefficient</b>	<b>-0.1083*</b>	<b>-0.0394</b>
Standard error	(0.0618)	(0.0743)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	25.32	11.82
<b>READING</b>		
<b>OLS coefficient</b>	<b>-0.0044**</b>	<b>-0.0041**</b>
Standard error	(0.0019)	(0.0019)
<b>IV- treatment coefficient</b>	<b>-0.1600**</b>	<b>-0.0547</b>
Standard error	(0.0681)	(0.0782)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	24.66	11.45
<b>ITBS-VARIABLE<sup>(b)</sup></b>		
	NO	YES
<b>PRED. VARIABLES<sup>(c)</sup></b>		
	NO	YES
<b>IV DENSITY<sup>(d)</sup></b>		
	YES	YES
<b>IV Comm. Area ITBS<sup>(e)</sup></b>		
	NO	NO

### COLUMN (2)

- IV: density in utilization
- Hold constant pre-program var:
  - ITBS
  - Observables
- Effects drop to a factor of 2/3:

# Empirical Analysis:

## OLS AND IV-2SLS ESTIMATES OF THE SUBSIDY EFFECT (SUBSIDIES TAKEN ANYTIME IN THE 0-5 YEARS OLD AGE RANGE)

	(1)	(2)	(3)
<b>MATH</b>			
<b>OLS coefficient</b>	<b>-0.0042**</b>	<b>-0.0041**</b>	<b>-0.0042**</b>
Standard error	(0.0018)	(0.0018)	(0.0018)
<b>IV- treatment coefficient</b>	<b>-0.1083*</b>	<b>-0.0394</b>	<b>-0.0769</b>
Standard error	(0.0618)	(0.0743)	(0.0679)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	25.32	11.82	20.04
<b>READING</b>			
<b>OLS coefficient</b>	<b>-0.0044**</b>	<b>-0.0041**</b>	<b>-0.0043**</b>
Standard error	(0.0019)	(0.0019)	(0.0019)
<b>IV- treatment coefficient</b>	<b>-0.1600**</b>	<b>-0.0547</b>	<b>-0.1115</b>
Standard error	(0.0681)	(0.0782)	(0.0727)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	24.66	11.45	19.61
<b>ITBS-VARIABLE<sup>(b)</sup></b>			
	NO	YES	NO
<b>PRED. VARIABLES<sup>(c)</sup></b>			
	NO	YES	YES
<b>IV DENSITY<sup>(d)</sup></b>			
	YES	YES	YES
<b>IV Comm. Area ITBS<sup>(e)</sup></b>			
	NO	NO	NO

### COLUMN (3)

Explore how much driven by IBTS

# Empirical Analysis:

## OLS AND IV-2SLS ESTIMATES OF THE SUBSIDY EFFECT (SUBSIDIES TAKEN ANYTIME IN THE 0-5 YEARS OLD AGE RANGE)

	(1)	(2)	(3)	(4)
<b>MATH</b>				
<b>OLS coefficient</b>	<b>-0.0042**</b>	<b>-0.0041**</b>	<b>-0.0042**</b>	<b>-0.0042**</b>
Standard error	(0.0018)	(0.0018)	(0.0018)	(0.0018)
<b>IV- treatment coefficient</b>	<b>-0.1083*</b>	<b>-0.0394</b>	<b>-0.0769</b>	<b>-0.0149</b>
Standard error	(0.0618)	(0.0743)	(0.0679)	(0.0803)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	25.32	11.82	20.04	10.34
<b>READING</b>				
<b>OLS coefficient</b>	<b>-0.0044**</b>	<b>-0.0041**</b>	<b>-0.0043**</b>	<b>-0.0043**</b>
Standard error	(0.0019)	(0.0019)	(0.0019)	(0.0019)
<b>IV- treatment coefficient</b>	<b>-0.1600**</b>	<b>-0.0547</b>	<b>-0.1115</b>	<b>-0.0063</b>
Standard error	(0.0681)	(0.0782)	(0.0727)	(0.0841)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	24.66	11.45	19.61	10.13
<hr/>				
ITBS-VARIABLE <sup>(b)</sup>	NO	YES	NO	NO
PRED. VARIABLES <sup>(c)</sup>	NO	YES	YES	YES
IV DENSITY <sup>(d)</sup>	YES	YES	YES	YES
IV Comm. Area ITBS <sup>(e)</sup>	NO	NO	NO	YES

Column (4): instrument CT ITBS with CA ITBS



# Empirical Analysis:

## CONCLUSION:

- **USE OF DENSITY MEASURE AS IV LIKELY GIVE INCONSISTENT ESTIMATES**
- **UNLESS PRE-PROGRAM CHARACTERISTICS OF THE SAMPLE PARTICIPATING ARE CONTROLLED**
- **BOTH UNOBSERVABLE AND OBSERVABLE COMPONENTS MATTER IN EXPLAINING PROPENSITY IN PRE-PROGRAM**
- **SUBSTANTIAL MEASUREMENT ERROR IN THE TEST SCORE AVERAGES VARIABLE**
- **EFFECTS DROP FROM 78% and 115% OF ONE STANDARD DEVIATION TO 10% and 4.5%**

**Empirical Analysis:**

**LATE?**

**How LATE?**

**EXPLORE HETEROGENEITY BY TYPE**

# Empirical Analysis: Heterogeneity by type of childcare

Take CCS and pays for:

Licensed provider

	(1)	(2)
<b>MATH</b>		
<b>OLS coefficient</b>	<b>0.0036</b>	<b>0.0035</b>
Standard error	(0.0037)	(0.0037)
IV- treatment coefficient	<b>0.000</b>	<b>0.000</b>
Standard error	(0.0086)	(0.0245)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.57	0.71
<b>READING</b>		
<b>OLS coefficient</b>	<b>0.0053</b>	<b>0.0053</b>
Standard error	(0.0038)	(0.0038)
IV- treatment coefficient	<b>0.000</b>	<b>-0.0583</b>
Standard error	(0.0084)	(0.3279)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.65	0.72
<hr/>		
ITBS-VARIABLE <sup>(b)</sup>	NO	NO
PRED. VARIABLES <sup>(c)</sup>	NO	YES
IV DENSITY <sup>(d)</sup>	YES	YES
IV Comm. Area ITBS <sup>(e)</sup>	NO	YES

- Odd columns: IV is density in utilization/ do not hold constant pre-program var.
- Even columns: controls for pre-program instrument CT ITBS with CA ITBS

# Empirical Analysis: Heterogeneity by type of childcare

Take CCS and pays for:	Licensed provider		Unlicensed provider	
	(1)	(2)	(3)	(4)
<b>MATH</b>				
<b>OLS coefficient</b>	<b>0.0036</b>	<b>0.0035</b>	<b>-0.0049**</b>	<b>-0.0048**</b>
Standard error	(0.0037)	(0.0037)	(0.002)	(0.002)
IV- treatment coefficient	<b>0.000</b>	<b>0.000</b>	<b>-0.0893*</b>	<b>-0.0078</b>
Standard error	(0.0086)	(0.0245)	(0.0582)	(0.0722)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.57	0.71	34.19	14.47
<b>READING</b>				
<b>OLS coefficient</b>	<b>0.0053</b>	<b>0.0053</b>	<b>-0.0054***</b>	<b>-0.0054***</b>
Standard error	(0.0038)	(0.0038)	(0.002)	(0.002)
IV- treatment coefficient	<b>0.000</b>	<b>-0.0583</b>	<b>-0.1337**</b>	<b>-0.0033</b>
Standard error	(0.0084)	(0.3279)	(0.0000)	(0.0755)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.65	0.72	33.15	14.12
<hr/>				
ITBS-VARIABLE <sup>(b)</sup>	NO	NO	NO	NO
PRED. VARIABLES <sup>(c)</sup>	NO	YES	NO	YES
IV DENSITY <sup>(d)</sup>	YES	YES	YES	YES
IV Comm. Area ITBS <sup>(e)</sup>	NO	YES	NO	YES

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# Empirical Analysis: Heterogeneity by type of childcare

Take CCS and pays for:	Licensed provider		Unlicensed provider		Unlicensed rel. provider	
	(1)	(2)	(3)	(4)	(5)	(6)
<b>MATH</b>						
<b>OLS coefficient</b>	<b>0.0036</b>	<b>0.0035</b>	<b>-0.0049**</b>	<b>-0.0048**</b>	<b>-0.0014</b>	<b>-0.0014</b>
Standard error	(0.0037)	(0.0037)	(0.002)	(0.002)	(0.0022)	(0.0022)
IV- treatment coefficient	<b>0.000</b>	<b>0.000</b>	<b>-0.0893*</b>	<b>-0.0078</b>	<b>-0.0954</b>	<b>-0.0114</b>
Standard error	(0.0086)	(0.0245)	(0.0582)	(0.0722)	(0.067)	(0.0826)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.57	0.71	34.19	14.47	24.93	11.59
<b>READING</b>						
<b>OLS coefficient</b>	<b>0.0053</b>	<b>0.0053</b>	<b>-0.0054***</b>	<b>-0.0054***</b>	<b>-0.003</b>	<b>-0.003</b>
Standard error	(0.0038)	(0.0038)	(0.002)	(0.002)	(0.0023)	(0.0023)
IV- treatment coefficient	<b>0.000</b>	<b>-0.0583</b>	<b>-0.1337**</b>	<b>-0.0033</b>	<b>-0.1439*</b>	<b>0.0013</b>
Standard error	(0.0084)	(0.3279)	(0.0000)	(0.0755)	(0.0736)	(0.087)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.65	0.72	33.15	14.12	23.81	11.11
<b>ITBS-VARIABLE<sup>(b)</sup></b>						
	NO	NO	NO	NO	NO	NO
<b>PRED. VARIABLES<sup>(c)</sup></b>						
	NO	YES	NO	YES	NO	YES
<b>IV DENSITY<sup>(d)</sup></b>						
	YES	YES	YES	YES	YES	YES
<b>IV Comm. Area ITBS<sup>(e)</sup></b>						
	NO	YES	NO	YES	NO	YES

- Odd columns: IV is density in utilization/ do not hold constant pre-program var.
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# Empirical Analysis: Heterogeneity by type of childcare

Take CCS and pays for:	Licensed provider		Unlicensed provider		Unlicensed rel. provider		Unlicensed non-rel. provider	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<b>MATH</b>								
<b>OLS coefficient</b>	<b>0.0036</b>	<b>0.0035</b>	<b>-0.0049**</b>	<b>-0.0048**</b>	<b>-0.0014</b>	<b>-0.0014</b>	<b>-0.0108***</b>	<b>-0.0109***</b>
Standard error	(0.0037)	(0.0037)	(0.002)	(0.002)	(0.0022)	(0.0022)	(0.003)	(0.003)
IV- treatment coefficient	<b>0.000</b>	<b>0.000</b>	<b>-0.0893*</b>	<b>-0.0078</b>	<b>-0.0954</b>	<b>-0.0114</b>	<b>-0.1066</b>	<b>-0.082</b>
Standard error	(0.0086)	(0.0245)	(0.0582)	(0.0722)	(0.067)	(0.0826)	(0.1144)	(0.1226)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.57	0.71	34.19	14.47	24.93	11.59	20.20	8.36
<b>READING</b>								
<b>OLS coefficient</b>	<b>0.0053</b>	<b>0.0053</b>	<b>-0.0054***</b>	<b>-0.0054***</b>	<b>-0.003</b>	<b>-0.003</b>	<b>-0.0097</b>	<b>-0.0096***</b>
Standard error	(0.0038)	(0.0038)	(0.002)	(0.002)	(0.0023)	(0.0023)	(0.0031)	(0.0031)
IV- treatment coefficient	<b>0.000</b>	<b>-0.0583</b>	<b>-0.1337**</b>	<b>-0.0033</b>	<b>-0.1439*</b>	<b>0.0013</b>	<b>-0.1893*</b>	<b>-0.0282</b>
Standard error	(0.0084)	(0.3279)	(0.0000)	(0.0755)	(0.0736)	(0.087)	(0.0988)	(0.1231)
<b>F-statistics (1<sup>st</sup> stage)<sup>(a)</sup></b>	0.65	0.72	33.15	14.12	23.81	11.11	20.14	8.42
<b>ITBS-VARIABLE<sup>(b)</sup></b>								
	NO	NO	NO	NO	NO	NO	NO	NO
<b>PRED. VARIABLES<sup>(c)</sup></b>								
	NO	YES	NO	YES	NO	YES	NO	YES
<b>IV DENSITY<sup>(d)</sup></b>								
	YES	YES	YES	YES	YES	YES	YES	YES
<b>IV Comm. Area ITBS<sup>(e)</sup></b>								
	NO	YES	NO	YES	NO	YES	NO	YES

- Odd columns: IV is density in utilization/ do not hold constant pre-program var.
- Even columns: controls for pre-program instrument CT ITBS with CA ITBS

# Empirical Analysis: Heterogeneity by type of childcare

## CONCLUSIONS:

TREATMENT EFFECT POTENTIALLY HETEROGENEOUS  
ALONG THE TYPE PROFILE

- **NEGATIVE EFFECTS ASSOCIATED TO UNLICENSED NON-RELATIVE**
- **ZERO EFFECTS ASSOCIATED TO UNLICENSED RELATIVES**
- **NON-NEGATIVE EFFECTS ASSOCIATED TO LICENSED**

## Conclusions:

### Policy relevance:

Post welfare reform objectives promote work:

- Welfare to work policies entail use of childcare
  - For high ability low income women this might not be good for children
  - Effects vary strongly according to type:
    - Non-relatives should be focus of policy towards improvement
  - High income-high ability-highly educated mothers stay at home
    - Inequality?
- Do returns to experience for low income, low education increase?

### •Methodological insights:

- Geographical distance and density measures used as IV require additional conditions for identification



# Thanks!

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