QRIS Evaluation: Challenges and Opportunities

Child Care Policy Research Consortium
Washington, DC  July 31, 2008
Richard N. Brandon

“Forging a Brighter Future for Children and Families”
AT THE EVANS SCHOOL OF PUBLIC AFFAIRS | UNIVERSITY OF WASHINGTON
Evaluating a Market-based Intervention - Issues

- Measuring who participates, why
- Testing wage/price effects
- Measuring parent knowledge, demands and behavior
- Sampling implications of these questions
Data Sources, Topics

- Program questionnaire (pre-post): structural characteristics, compensation, PD policies, prices, % subsidized, why participate/not, perceived cost of meeting standards, changes made since participating; parent demands.

- Staff questionnaire. PD participation; qualifications; professional commitment.

- Reviewer/rater data: ERS scales; checklist of requirements for quality level
Data Sources, Topics - 2

• Parent survey. Knowledge of standards, of provider’s rating; select/change programs; seek improvement at current provider.
• Site operations information: changes in amount of PD and other support offered programs; parent communication venue and frequency.
<table>
<thead>
<tr>
<th></th>
<th>QRIS Applicants: randomly assigned Participant, Control</th>
<th>Non-applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Organization Survey (Center, FCC)</td>
<td>5 sites X 2 groups X 25 programs = 250 programs</td>
<td>5 sites X 25 programs = 125 programs</td>
</tr>
<tr>
<td>Staff Questionnaire</td>
<td>250 programs; multiple classrooms per center</td>
<td>Not necessary</td>
</tr>
<tr>
<td>Reviewer/Rater Data (ERS; standards checklist)</td>
<td>250 programs; multiple classrooms per center</td>
<td>5 sites X 25 programs = 125 programs; multiple classrooms per center</td>
</tr>
<tr>
<td>Parent Questionnaire</td>
<td>10 parents per program, participant and control</td>
<td>General population ?</td>
</tr>
<tr>
<td>Site Operations Survey</td>
<td>5 sites</td>
<td>Not necessary</td>
</tr>
</tbody>
</table>