How Should We Conceptualize and Measure Child Care Demand?

CCEEPRC Virtual Think Tank Session
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• Framed with a key question, these CCEEPRC sessions are designed to engage participants in problem solving and exploration with the goal of moving towards next steps.
To spark a conversation and sharing of ideas around measuring demand for child care by considering past approaches and brainstorming innovations

**Key question:** How should we conceptualize and measure child care demand?
• Share your experiences measuring child care demand

• Share measurement challenges and successes

• Identify ways to overcome challenges

• Identify innovative methods for estimating child care demand
Think Tank Process

• Introduction and sharing of discussion prompts for Think Tank (~5 minutes)

• Participants will be assigned to breakout rooms for a facilitated discussion (~45 minutes)
  • Last 5 minutes reserved for consolidating main points of discussion for report back

• We will reconvene to share learnings, have further discussion, and discuss next steps (~20 minutes)
Our definition of demand will drive how we measure demand.

Today, we will focus on defining demand for care without focusing heavily on the notion of supply of care.

Children within an age range with families within an income range and all parents in household working in labor force.
Brief Introductions

- Name
- Affiliation
- Role at organization
• Promising **measurement techniques** and **data sources** for capturing child care demand

• **Innovative ways** to ask parents about child care needs and preferences

• High-priority **policy questions** about child care demand

• What do we still need to know? What are the **gaps** and some concrete **next steps**?
Think Tank
Wrap Up
What Have We Learned?

• Promising measurement techniques and data sources for capturing child care demand

• Innovative ways to ask parents about child care needs and preferences

• High-priority policy questions about child care demand

• What do we still need to know? What are the gaps and some concrete next steps?
THANK YOU!