CCEEPRC 2020 Affinity Group Session
Making it Real:
Stakeholder Engagement in
Any Research

Session Collaborators and Facilitators

- Teresa Derrick-Mills, Urban Institute
- Jessica Barnes Najor, Office for Public Engagement and Scholarship, Michigan State University
- Gretchen Kirby, Mathematica
- Karen Ruprecht, ICF
- Colleen Vesely, George Mason University

Session Structure

- Session Overview and Framing (5 min)
- Intro to Stakeholder Engagement in Research (10 min)
  - Jessica Barnes Najor, Michigan State University
- Transition to Breakout Rooms (3 min)
- Small Group: Introductions, Brainstorm, Discussion (25 min)
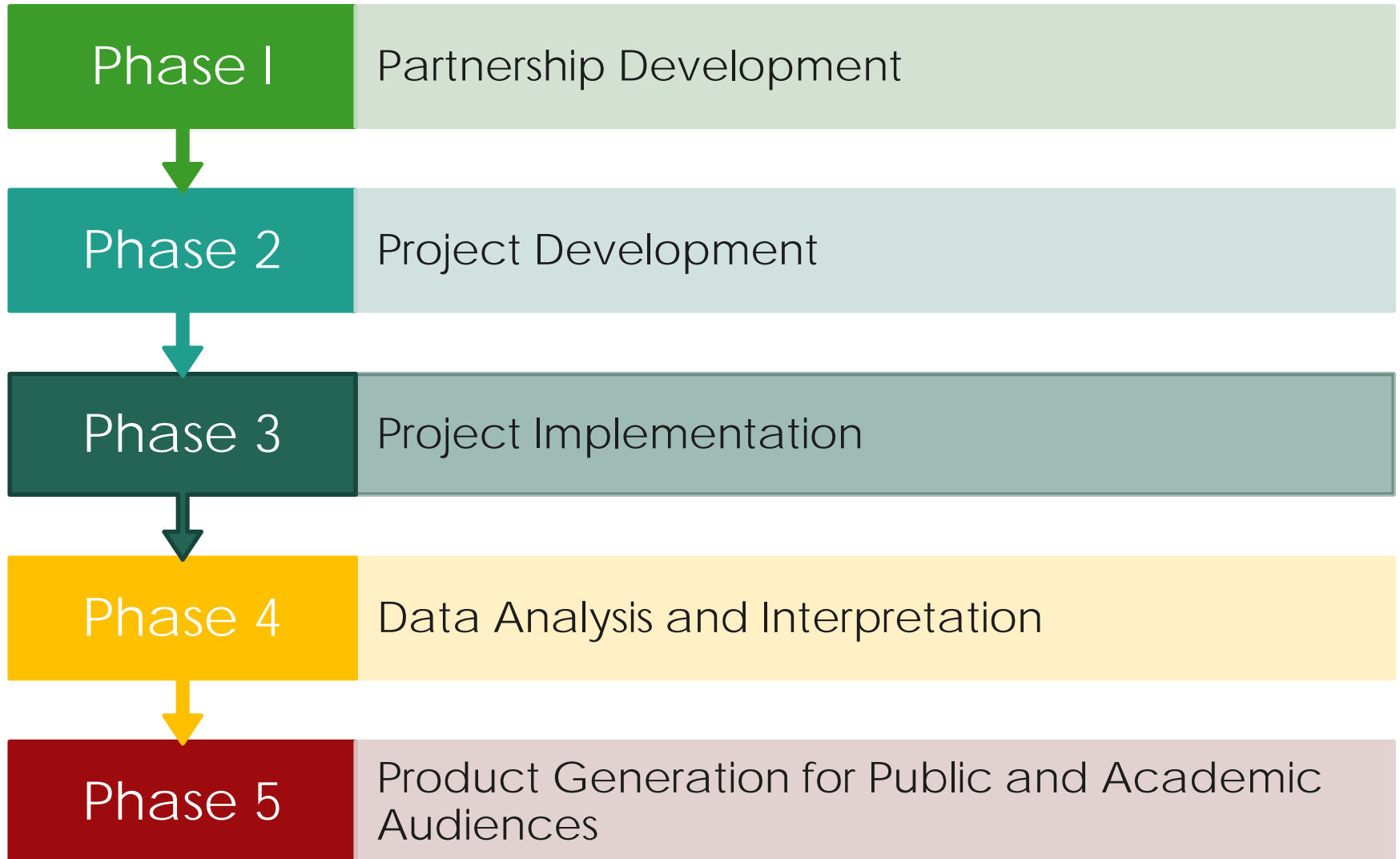- Large Group Sharing and Discussion (20 min)

Community-Engaged Research

Definition

A collaborative form of inquiry based on equity and partnerships in the research process that focuses on the strengths of individuals and communities to promote community action and social change.

Source:
Israel BA, Coombe CM, Cheezum RR, Schulz AJ, McGranaghan RJ, Lichtenstein R, *et al*. Community-based participatory research: A capacity-building approach for policy advocacy aimed at eliminating health disparities. Am J Public Health 2010;100:2094-102.
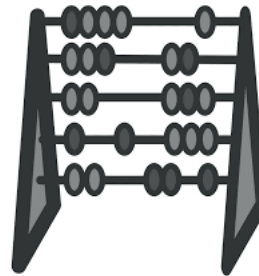
Community-Engaged Research Phases

Phase I	Partnership Development
Phase 2	Project Development
Phase 3	Project Implementation
Phase 4	Data Analysis and Interpretation
Phase 5	Product Generation for Public and Academic Audiences

The Degree of Collaboration
Abacus Tool

Source: Doberneck, D. M., & Dann, S. L. (2019). The Degree of Collaboration Abacus Tool. *Journal of Higher Education Outreach and Engagement*, *23*(2), 93-107.

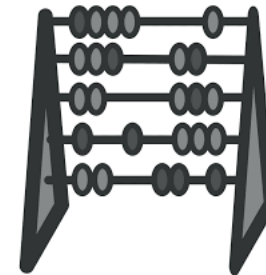# Abacus Tool: The Sides

community partner's voice
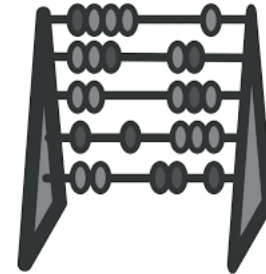
research partner's voice

Abacus Tool: The Rungs

Rungs represent the steps in research process

– Specific to your type of research or scholarly activity

Abacus Tool: The Beads

Beads indicate power,
voice and commitment

Community Engaged Research Abacus Example

Steps in CE Research Process	Voice & Responsibility	
	Community	Research
Identify community issue(s) & assets	⊙⊙⊙	⊙
Decide on research question(s)	⊙⊙	⊙⊙
Select research design	⊙	⊙⊙⊙
Develop instrument/process	⊙⊙	⊙⊙
Collect data	⊙⊙⊙	⊙
Analyze data	⊙	⊙⊙⊙
Interpret data	⊙⊙	⊙⊙
Critically reflect, incl. limitations	⊙⊙	⊙⊙
Present findings	⊙	⊙⊙⊙
Create academic products	⊙	⊙⊙⊙
Create public products	⊙⊙⊙	⊙

Community Engaged Research Abacus

Steps in CE Research Process	Voice & Responsibility				
	Com. Mem.	Prog. Adm.	Und. Stu.	Grad. Stu.	Res.
Identify community issue(s) & assets	←—————————————————————————→				
Decide on research question(s)	←—————————————————————————→				
Select research design	←—————————————————————————→				
Develop instrument/process	←—————————————————————————→				
Collect data	←—————————————————————————→				
Analyze data	←—————————————————————————→				
Interpret data	←—————————————————————————→				
Critically reflect, incl. limitations	←—————————————————————————→				
Disseminate findings	←—————————————————————————→				
Create academic products	←—————————————————————————→				
Create public products	←—————————————————————————→				

Why Understanding the Range of Engagement is Important

Sets clearer expectations for both parties

Determines who is responsible for what activities or actions

Guides resource sharing

Points towards appropriately aligned methods for participation

Community Engaged Research: Breadth and Depth

Steps in CE Research Process	Voice & Responsibility	
	Community	Research
Identify community issue(s) & assets		
Decide on research question(s)		
Select research design		
Develop instrument/process		
Collect data		
Analyze data		
Interpret data		
Critically reflect, incl. limitations		
Present findings		
Create academic products		
Create public products		

Breadth

Depth

Small Group Brainstorm (25 min)

How can researchers respectfully include stakeholder perspectives in the research regardless of the funding stream, scale, or purpose of the research?

Large Group Discussion (20 min)

How can researchers respectfully include stakeholder perspectives in the research regardless of the funding stream, scale, or purpose of the research?

Thank You

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