Residential segregation and early childhood policy: Opportunities to increase equity

Photo credit: The Raising of America
Guiding questions

• How and why does residential segregation matter for early childhood policy?

• Segregation can feel like an issue that is “bigger than me” for ECE policymakers, researchers, practitioners, so are there actions that can be taken today under existing policies to increase equity?

• What are the limits to those actions and how could federal policies do more to offset inequities caused by segregation?
Agenda

• Describe three key implications of neighborhood segregation for early childhood policy
  • Research Methods: Neighborhood data analyses

• Describe how our federal policies equip (or fail to equip) early childhood policymakers and practitioners to address inequities caused by neighborhood segregation
  • Research Methods: Policy research review of our major federal ECE policies

• Recommendations
What is residential segregation?

• Segregation is a form of **institutional racial discrimination** that has been reinforced over decades through exclusionary and discriminatory housing policies and practices (e.g. exclusionary zoning, redlining, racial covenants, steering).

• Segregation is an institutional, systemic issue that is outside of the control of any individual child or family, and it is not benign. It negatively affects children on the basis of their race or ethnicity, above and beyond other forms of vulnerability such as low family socioeconomic status.
What does segregation look like, and how bad is it?

Milwaukee Metro Area
1 dot = 500 children

Source: diversitydatakids.org
Ok, but how segregated are low-income children?

Percent white in neighborhood

Children ages 0-4 with family income below 200% of the federal poverty level.
Finding 1 and Implication 1

• Finding 1: Even if we just look at low-income children, racial segregation is extreme.
  • It is a misconception that racial segregation is solely a function of economic differences that occur along racial lines

• Implication 1 for ECE policy: Segregated neighborhoods paired with ECE neighborhood feeder system leads to segregated early childhood programs
  • Urban Institute’s research demonstrated the extent
Is separate equal?

• Question: Do poor children live in poor neighborhoods?

→ Answer: Much more likely to be “yes” if you are Hispanic or Black

Source: diversitydatakids.org. Poor neighborhoods have poverty rates of 20% or higher. 2011-2015 American Community Survey data for 100 largest US metros.
The Opportunity Divide: Separate is not equal

As colors get darker, opportunity levels get higher | Data for your area at diversitydatakids.org
The Neighborhood Opportunity Racial Divide

% of low-income children by neighborhood opportunity level

Children ages 0-4 with family income below 200% of the federal poverty level.
Finding 2 and Implication 2

• Finding 2: Low-income Black and Hispanic children are much more likely to face the ‘double burden’ of family poverty and low neighborhood opportunity than low-income White and Asian children
  • The likelihood of facing multiple barriers is not equal by race

• Implication 2 for ECE policy:
  • High-quality ECE is intended to buffer against the barriers low-income children face, creating a more level playing field
  • Federal ECE policies recognize family poverty as a central factor, but not neighborhoods
  • A family-centric lens is incomplete for addressing racial inequities
Neighborhood availability of Head Start varies by race

Average number of Head Start eligible children per center in neighborhood, 2019

→ Points to the potential that lower neighborhood availability presents a systemic barrier to access for Hispanic, Black, Asian and immigrant children

Unequal “triple threat” of family poverty, low neighborhood opportunity, and low Head Start availability

% of poor 3-4 year olds in very low opportunity neighborhood with no Head Start

Intersecting family poverty, neighborhood opportunity, and Head Start availability gives a more complete picture of racial inequities

Children ages 0-4 with family income below 200% of the federal poverty level.
Finding 3 and Implication 3

• Finding 3: Another consequence of residential segregation is that Hispanic and Black children, in particular, are the most likely to live in neighborhoods that are not only low opportunity but that also lack the presence of key federally supported early childhood programs, such as Head Start.

• Implication 3: Federal ECE policies can increase racial equity by targeting children facing the triple threat of family poverty, low neighborhood opportunity, and low availability of high-quality ECE (who are disproportionately Black and Hispanic).
Federal ECE policy levers to increase equity

Federal policy review findings

• Head Start Performance Standards, community wide strategic planning and needs assessment

• Early Head Start Opportunity Zone provisions

• CCDF:
  • Equal access provisions
  • Contracts
  • Tiered/differential reimbursement
  • Targeted supply-building strategies
  • Priority groups; subsidy prioritization and allocation
Federal ECE policy levers to increase equity

Federal policy review findings (continued)

• Every Student Succeeds Act (ESSA):
  • Title I preschool
  • Preschool Development Grant Birth through 5 (PDG B-5)

• Title V Maternal and Child Health Programs
  • Maternal, Infant and Early Childhood Home Visiting Program
But, the ECE regulatory structure is weak for using neighborhood approaches to increase equity

Key finding of the policy review:

• While there are many openings, neither neighborhood-based nor explicitly racial equity-focused approaches are required
Recommendations for strengthening the Federal ECE regulatory structure

• Make ‘children facing high neighborhood risk’ a priority group in Head Start and CCDF
• Add “fair access” provisions to Head Start and CCDF that explicitly monitor and address racial inequities
• Require neighborhood measures in Preschool Development Birth through Five Grant Needs Assessments and Head Start Performance Indicators
• Break down the silos: Support cross-agency visioning, planning, and coordination opportunities to support comprehensive neighborhood early childhood systems
Next steps

• Help ECE policymakers and practitioners “see their systems”
  • We need systematic national analysis of neighborhood level access to high-quality, federally supported ECE programs and resources
  • We need federal data infrastructure and tools to support neighborhood focused ECE planning and monitoring

• Strengthen the regulatory structure now so that the COVID-19 rebuilding process requires neighborhood-focused approaches that explicitly address issues of racial equity